

Quarterly Issues and Programs List Station KFFV TV January 1, 2013 through March 31, 2013

Significant Community Issues Identified

- Integrating immigrant populations into the Seattle region
- Immigration
- Multicultural makeup of Pacific Northwest
- Retaining native culture
- Environmental awareness and sustainability
- Gun buyback program, Seattle

Quarterly Programming Providing the Most Significant Treatment of Community Issues

AAT Local News Monday – Friday 7:20 AM, 6:20PM, 8:20PM, KFFV 44.3

“AAT Local News” covers local mainstream events, community news and providing variety information to local Asian viewers.

"AAT Talk" Sundays 9:30 - 10:00 pm / Mondays 2:30 - 3:00 pm on KFFV 44.3

A weekly talk show focusing on issues and stories targeted toward the Seattle Chinese population. Segments feature specialists in medicine, law, local politics and local current events. Chinese (primarily) and English language

“Fishing With Ladin” 3x weekly, various time periods KFFV 44.4

Veteran Washington educator and coach Ladin Langeman fishes the Pacific Northwest and Alaska, offering an unparalleled look at natural habitats, wildlife restoration efforts, and just plain beautiful fishing holes. Each episode offers insight into a region of the Pacific Northwest, including lakes, rivers, and the Pacific Ocean. Episodes include vignettes on wildfire prevention, protecting the water supply from storm drainage, and restoration of riparian habitats, with a special focus on salmon habitat improvement.

Sonlife Sundays 6a – 12 noon KFFV 44.4

This Sunday morning programming offers non-denominational, faith-based programming for adults and then a children’s program; utilizing a teaching model and with a heavy reliance on scripture, relating it to current events and challenges confronted by Christians everywhere. Hosts of the programs include Gabe Swaggart (children’s minister) and Jimmy, Donnie and Frances Swaggart.

There in the Islands Saturday 10:30 am/Sunday 2:00 pm (repeat) KFFV 44.4

This locally-produced program focuses on the Hawaiian culture, history, cooking, and community in Western Washington. Extensive interviews with Hawaiian cultural icons and topical information about events in Western Washington are rounded out with a cooking segment each week highlighting ethnic dishes from the Islands.

AAT Local News

“WA Annual Ethnic / Small Business Conference”

January 14, 2013

Duration 00:02:30

Hosted by the WA State Government business affairs offices, an annual event featuring ethnic chamber of commerces, local business owners and a variety of government offices about operating a small business in the state. Various government agencies spoke about programs available for minority owned / small business and how to submit contracts for projects. Other chambers of commerce spoke of international opportunities and their willingness to work with small businesses in the area. Conference ended with Q&A / discussion with small business owners speaking about issues they are facing and getting answers from panelists and speakers.

“Press Conference: City of Seattle Disaster and Cold Weather ”

January 21, 2013

Duration 00:01:10

Press conference opened with Deputy Mayor Darryl Smith speaking about the importance of getting prepared for disaster and cold weather situations. Comments focused also on reminder that the cold weather season is not over yet and everyone still needs to be prepared. Various city agencies spoke of key health areas to focus on and where, if they need more information, citizens can get that info.

“City of Seattle Gun Buyback Program ”

January 28, 2013

Duration 00:01:25

The City of Seattle hosts the first gun buyback program with gift cards. The event attracted many participants and ran out of gift cards in short period of time. Critics on the sidewalk argued that the program is just a political stunt and not really getting guns off the street, since many of the guns were old or not handguns. The event also precipitated some side deals, where gun owners got cash offers from random attendees. This activity (transactions) was not interdicted by Seattle Police. Many issues and opinions were expressed, but Mayor McGinn maintained that the program has taken many guns off the street.

“TW Chamber Hosts Seminar about Cold Prevention”

Feb 4, 2013

Duration 00:02:30

Hosted by the Taiwanese Chamber of Commerce of Seattle with speaker Dr. Yam, about the recent break out of colds and coughing in the region. Dr. Yam gave 1-hr seminar in detail about the cold and prevention measures. Dr. Yam also spoke about other factors to keep germs and viruses from spreading and living a generally healthier life style.

“Annual Asian Pacific Culture Center Event”

Feb 15, 2013

Duration 00:02:30

An annual event hosted by the Asian Pacific Culture Center and held at Tacoma Dome. This year's country of emphasis was Taiwan. This yearly event is not hosted by any government agency, but organized by local residents with Taiwanese background. Event featured aboriginal dances, night-market style foods and cultural arts and crafts.

Opening remarks featured Lt. Gov Brad Owen and various Washington Congressman, as well as officials from Taiwan government offices.

“Chinatown Road Construction and Controversy”

March 4, 2013

Duration 00:03:10

In early 2012, the City of Seattle passed a bill funding construction of a street car line from downtown Seattle to Capitol Hill. The rail path specified a route directly through Chinatown. The city held hearings, but Chinatown residents and businesses maintain that there was a deliberate failure to notify subject businesses and the community at large. Businesses interviewed were outraged and said the city didn't care about the “Chinese People.” The city responded in the interview that they had adequately posted notices and send them out to area business and residents.

AAT Talk Show

“New Changes in Chinatown”

March 31, 2013

Duration 00:26:30

Chinatown is known as the place to get good Chinese food and get the feel of the cultural diversity of the area. It's also known as a top area for crime, homeless loitering, drug deals and uncleanness. However, just within 1 year, the Chinatown district has drastically improved by safety and cleanness. Activist Nora Chan (Seniors in Action) is spearheading the efforts at improving the area and creating a new vibe for the district. Because of her efforts and the support of other community residents and businesses, surveillance cameras have been installed (at a cost reportedly exceeding \$100,000), meter parking times have been changed, and the community has established standards for restaurants to recycle cooking oil and waste

Fishing With Ladin

Duration 28:30

KFFV 44.4

- 1/5/13 Washington conservation District-Frank Corey :42
- 1/12/13 Water supply pollution :30
- 1/19/13 Fertilizer pollution :30
- 1/26/13 Storm water pollution :30
- 2/2/13 Wildfire prevention :30
- 2/9/13 Wildfire prevention :30
- 2/16/13 Wildfire prevention :30
- 2/23/13 Wildfire prevention :30
- 3/2/13 Wildfire prevention :30
- 3/9/13 Port of Bellingham- Mike Hogan 1:10
- 3/16/13 Port of Bellingham- Mike Hogan :40
- 3/23/13 Port of Bellingham- Mike Hogan :35